

**Response of Walt Disney CEO Robert Iger to Question from Justin Danhof,  
representing the National Center for Public Policy Research, at the Walt  
Disney shareholder meeting, March 6, 2013**

Robert Iger:

Thank you.

I certainly respect your opinion, sir. I also respect the ability of shareholders to express themselves on a variety of issues.

Our goal at ABC News, at our ABC television stations that have news programs and — of course — at ESPN is to be fair and to present the news that they cover in as unbiased a way as possible.

Without meaning to sound overly defensive, I believe that – overall – the body of their work, in fact, is fair and unbiased and accurate.

Um, however, I will say that, ah, over time, we have been guilty of making mistakes.

Not specifically commenting on those that you cited, but I can tell you that, in my experience of managing these businesses over the year, uh, we have, at times, either presented the news in, um, ah, a slightly inaccurate way through mistakes or in ways we weren't necessarily proud of.

But I firmly stand behind the integrity of our news organizations — because I believe that, overall, the job that they do is one that is worthy of respect and certainly one that delivers to the value of the Walt Disney Company and to its shareholders. Thank you.

*Note: As of March 6, 2013, an audio recording of this exchange is available on YouTube at <http://www.youtube.com/watch?v=6SSYh1s-IAA>*