

**Kraft Heinz Shareholder Meeting**  
**Statement in Opposition of Shareholder Proposal #4**  
**David Almasi, Vice President**  
**The National Center for Public Policy Research, April 23, 2018**

I'm David Almasi of the National Center for Public Policy Research, a shareholder. I rise to oppose passage of Proposal #4.

The proposal would have the company upend sound business policies by replacing its current portfolio with the proponent's politically-motivated environmental concerns. The activist goals of As You Sow are not those of the company or its investors.

There are many reasons to vote against this proposal.

First of all, the proposal aims to handcuff management's decision-making process with a self-imposed sustainability regulatory system. Federal, state and local politicians already shackle businesses such as Kraft Heinz with enough environmental regulations. Let's not add regulations imposed by a third party.

Furthermore, the proposal is being promoted by leftist activists of the As You Sow network. In a nutshell, this group works to silence free speech, denounce capitalism, defund virtually anyone who advocates free enterprise and is trying to co-opt the company into an international climate accord. Any one of those efforts, let alone all of them, would harm Kraft's investors. Were the company to adopt such a silly proposal, it could expose management to a potential shareholder derivative lawsuit for abdicating its fiduciary responsibility to its investors by replacing it with an environmental paradigm.

Let's not vote for a proposal that would result in lawsuits against the company.

Please join me in opposing Proposal #4.

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