

FedEx Shareholder Meeting Question
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I'm Scott Shepard with the National Center for Public Policy Research.

FedEx delivers packages. It has no particular social-policy expertise. It showed this when it pushed the Washington Redskins to change their name, even though according to a *Washington Post* poll, 9 in 10 Native Americans aren't offended by the Redskins name;¹ it's hardly a disparaging connotation.² Most Americans feel the same way.³ By its bumbling, FedEx significantly decreased Native American representation in civic life for the sole benefit of the smug self-regard of ill-informed leftwing activists. And in doing so it alienated wide swathes of customers who are sick to death of loud, performative wokeness. Will FedEx commit, right now, to dropping the radical political posturing that drives away customers and instead refocus on its core business?

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¹ See John Woodrow Cox, *et al.*, New poll finds 9 in 10 Native Americans aren't offended by Redskins name, WASHINGTON POST (May 19, 2016), <http://wapo.st/1TINTGH>.

² See, e.g., Scott Shepard, *CEOs Need to Focus on Rebuilding Shareholder Value, Not Rebranding the Redskins*, TOWNHALL FINANCE (July 15, 2020), <https://finance.townhall.com/columnists/scottshepard/2020/07/15/ceos-need-to-focus-on-rebuilding-shareholder-value-not-rebranding-the-redskins-n2572535>.

³ See *id.*