1. **USE YOUR VOICE**
   - Raise a furor on social media, tagging the companies so they see the outcry.
   - Sign petitions (like those hosted by FEP) to tell corporate executives what you think about their latest misdeeds.

2. **CHANGE YOUR SHOPPING HABITS**
   - Don’t bother organizing boycotts, which have been shown to be ineffective.
   - Do shop in line with your values when possible, and then let companies know (social media, local store managers) why you’re taking your business elsewhere.
   - Shop local independent stores when possible.

3. **SUPPORT STATE LEGISLATION THAT PROTECTS SHAREHOLDERS**
   - Support legislative efforts in your state that are carefully designed to push companies back to neutral.
   - If such efforts are not yet happening in your state, work with others to craft and propose legislation that provides awareness and accountability.

4. **FILE LAWSUITS OR COMPLAINTS**
   - If you have faced discrimination in the workplace for your views or your race, consider filing a lawsuit or complaint.
   - In some states, companies can be sued for discrimination based on viewpoint and/or political participation.
   - Complaints can also be filed with the EEOC and its state counterparts.