

1

USE YOUR VOICE

- Raise a furor on social media, tagging the companies so they see the outcry.
- Sign petitions (like those hosted by FEP) to tell corporate executives what you think about their latest misdeeds.

2

CHANGE YOUR SHOPPING HABITS

- Don't bother organizing boycotts, which have been shown to be ineffective.
- Do shop in line with your values when possible, and then let companies know (social media, local store managers) why you're taking your business elsewhere.
- Shop local independent stores when possible.

3

SUPPORT STATE LEGISLATION

THAT PROTECTS SHAREHOLDERS

- Support legislative efforts in your state that are carefully designed to push companies back to neutral.
- If such efforts are not yet happening in your state, work with others to craft and propose legislation that provides awareness and accountability.

NOT A SHAREHOLDER?

YOU CAN STILL MAKE A DIFFERENCE!



4

FILE LAWSUITS OR COMPLAINTS

- If you have faced discrimination in the workplace for your views or your race, consider filing a lawsuit or complaint.
- In some states, companies can be sued for discrimination based on viewpoint and/or political participation.
- Complaints can also be filed with the EEOC and its state counterparts.