

Kraft Heinz Shareholder Meeting Question
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Kraft Heinz has placed great emphasis on its “Diversity, Equity, and Belonging” initiative.¹ As part of this endeavor, it has set goals of having “30% of [its] salaried U.S. employee population identify as people of color” and “50% of [its] global management positions [to] be filled by women” by 2025.²

At the same time, Kraft Heinz insists it has a “zero tolerance policy for discrimination...”³ How does Kraft Heinz reconcile its race and sex-based hiring quotas with its alleged zero tolerance for discrimination?

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¹ <https://www.kraftheinzcompany.com/diversity-inclusion.html>

² *Id.*

³ <https://www.businessinsider.com/kraft-heinz-lawsuit-racism-discrimination-slurs-threats-swastikas-tulare-california-2021-8>