

Hi Steve,

What I take issue with is wrongly being smeared as an antisemite. I prefer to address the Center on Extremism directly, which was responsible for doing so.

So hi again to all of you,

Hope you all had a happy Thanksgiving and a peaceful Shabbat.

Since, evidently, none of you took me up on my offer to speak to each other directly, allowing me a chance to explain myself after I was smeared by you for being an antisemite, I will take this opportunity to tell you a little bit about myself:

I'm an Israeli-American Jew; my mother was born and raised in Jerusalem (she's one of 12 brothers and sisters and I have over 100 direct family members living in Israel – some of which are fighting right now); my father is an American Jew from Long Island, where I grew up in a kosher home in Roslyn, NY; I've been a dual citizen since I was an infant and spent my summers in Israel growing up; I was bar mitzvah'd at the Kotel; I have Shabbat dinner every Friday night, and have been for all 32 years of my life; I speak, read and write Hebrew fluently; I staffed 4 birthright trips; I used to work for FIDF; I used to make and sell hummus in NYC; I made aliyah in 2018; my brother did too and currently lives in Tel Aviv; my girlfriend Yuval is from Hadera (she now lives with me in New York and when the war started last month, she raised 14,000 NIS by making and selling Challah for gear for the IDF); I lived on a moshav; I worked for the Jerusalem Post; I was enrolled in a Holocaust studies course at Yad Vashem; I toured concentration camps in Poland with my uncle who is a tour guide for trips to Poland; I have a few family members that are high up in the Israeli government (on both sides of the political spectrum); I got my MA in Counter-Terrorism at IDC Herzliya; I regularly [argue with far right neo-nazis on twitter](#) (which you would have known if you spent even just 5 minutes looking me up before smearing me as an antisemite); I even spy on neo-nazis in their many telegram groups to better equip myself to understand and oppose their twisted evil ideology; I have been thinking about filing shareholder proposals this year that address anti-Israel bias in large corporations; I'm proud of my heritage and my faith, and have taken an increased interest reading Torah the last few years; I blast Idan Raichel, Ishay Ribo, Omer Adam, Ravid Plotnik and more in the car every day; and I tear up every single time I hear the Tikvah...

... but because I actively oppose organizations like the WEF and UN, and woke corporations and their corrupt leadership, you labeled me, of all people, an antisemite.

The WEF was founded by the son of a decorated Nazi and the UN is rampantly anti-Israel. And you stomped on a pro-Israel Jew to defend them. My opposition to these (yes, globalist) organizations is not only not antisemitic, it's the opposite. And my criticism of specific individuals (who sometimes happen to be Jewish) is directed specifically at those individuals for their actions and their worldview and for no other reason.

There's more antisemitism out in the open today than at any other period in my lifetime. So you all should be very busy right now addressing the open and growing antisemitism on the far left, far right, in Muslim communities, within organizations like the UN, and at all the woke corporations (which you defended in the blog smearing me) that have been so eager to voice their opinion on every single tiny political issue but all of a sudden have nothing to say about October 7th. But you choose now (of all times) to pick on me (of all people) in defense of anti-Israel organizations like the UN, WEF and anti-Israel corporations, which NCPPR regularly goes after, including for their anti-Israel bias.

Never in my wildest imagination did I ever think that it was remotely possible that I would be publicly smeared as an antisemite by anyone let alone the leading anti-antisemitism organization in the world. You need to take a good long look in the mirror for spending your time and energy to smear a pro-Israel, Israeli-American Jew as antisemitic during a time when there hasn't been this much open and blatant antisemitism since the 1930s.

And as far as NCPPR goes, they have been so good to me, respectful of and interested in my Israeli and Jewish background, and they have been explicitly and [consistently pro-Israel](#). I can personally attest to the fact that there is not a single employee at NCPPR with as much as one antisemitic bone in their body. Our friends at NLPC, who also put forward that proposal (which I personally thought of and drafted by the way) are also not in the slightest bit antisemitic. You guys are so far off the target in going after us – you have completely lost the plot and are too blinded by wokeness to see it. I sent the blog smearing me to my Jewish friends and family (many of whom are firmly on the left) and every single one of them was disgusted and shocked by it, because they know me and have known me my whole life. The idea that I even remotely or even subconsciously

spread antisemitism (or even “antisemitic dog whistles”) is so far from the truth that it’s beyond parody. And yes, I read the little caveat at the end of the blog that’s in there as an insurance policy for you — that doesn’t get you off the hook for publishing a blog with no other purpose besides to smear me, NCPDR and our work, which is not in the slightest bit antisemitic in any way. When you call everyone and their mothers antisemitic, not only are you bound to miss (like you did this time) you also dilute the gravity of the word, which gives cover to actual antisemites, and thus backfires on your goals.

Truthfully, I was so taken aback by your smear of me and NCPDR, that I showed the blog to a prominent Jewish journalist. I then spoke with my cousin in Israel who is the spokesperson of a very prominent Knesset member. Both of them expressed an interest in publicly exposing the absurdity of the ADL smearing a pro-Israel, Israeli-American Jew as antisemitic because of a political disagreement. Lucky for you, I decided to give you the benefit of the doubt and held off on responding to you publicly even after you smeared me publicly. Instead, I reached out to you privately to speak— to give you all a chance to retract the smear, allow me the chance to explain myself and perhaps even for the both of us to find some common ground in finding a way to go after corporations for their obvious hypocrisy towards Israel.

I am, once again, offering you the opportunity to speak directly about how you may be able to remedy these false accusations against me and NCPDR. I would like to set up a time for us to discuss this over the phone or on a video call with myself and with FEP Director Scott Shepard (who is also [pro-Israel and concerned about antisemitism](#)).

This email is from me personally. The National Center will be sending you an official response by tomorrow.

Am Israel Chai,

Ethan
5169933211

Dear Mr. Peck,

Thank you for reaching out to ADL. Your message has been directed to me for a response. Any further outreach from you to ADL should be directed to me.

While ADL takes all criticism of its work seriously, I'm afraid I am unclear about what specifically you take issue with vis-à-vis our Center on Extremism blog mentioning your shareholder proposal. You note that we have "misquote[d] you." However, based on your organization's own press release here <https://nationalcenter.org/ncppr/2022/04/28/goldman-sachs-pfizer-and-johnson-johnson-held-accountable-by-shareholder-activists/>, it seems to me that our representation of your words is accurate. Additional publications reflect the same and I am happy to send you those links if you desire -- here is another link <https://marketsherald.com/goldman-sachs-pfizer-and-johnson-johnson-held-accountable-by-shareholder-activists/>.

While I stand by our reporting, I am willing to read your good faith thoughts about what we got wrong.

Thank you in advance.

Regards,

Steven C. Sheinberg
Chief Legal Officer

From: Ethan Peck <ebpeck91@gmail.com>

Sent: Wednesday, November 22, 2023 6:33:09 PM

To: Sass, Rachel <[REDACTED]>; Schinagel, Danit <[REDACTED]>; Segal, Oren <[REDACTED]>; Williams, Isabelle <[REDACTED]>; Friedfeld, Alex <[REDACTED]>; Kaufman, Emily <[REDACTED]>; Moore, Sarah <[REDACTED]>; NY/NJ <[REDACTED]>; ADL Media <[REDACTED]>

Subject: ADL blog smeared me as antisemitic

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hi Oren, Rachel, Danit, Isabelle, Alex, Emily, Sarah, Katie and Jeremy,

My name is Ethan Peck. An [ADL blog post](#) published yesterday by the Center on Extremism insinuated that I am an antisemite by both claiming that a shareholder proposal that I wrote is antisemitic, and then by also listing me by name and proceeding to misquote me.

As evidenced by the ADL blog post about my work, we obviously have very different politics, but you are mistaken about me if you think that me or my work is antisemitic. I would very much like to speak, in good faith, with any or all of you.

Please let me know if/when someone is available to speak.

Thanks,

Ethan
5169933211