



June 20, 2025

President Donald J. Trump
The White House
1600 Pennsylvania Avenue, NW
Washington, DC 20500

Dear Mr. President,

To some, it might seem inexcusable that the National Association for the Advancement of Colored People (NAACP) broke from tradition and failed to invite you, the President of these great United States, to speak at their annual convention. To the team at Project 21, we are not surprised. What's more, we want to pick up their slack and invite you to meet with us instead – black American leaders who, like you, believe in the freedom and possibilities you can deliver for all Americans.

Our Project 21 director, Terris Todd, is a former branch president of the NAACP who later became an appointee in your administration during your first term. The NAACP's failure to see the "big picture" has led them to stop advancing causes dear to black Americans, allowing them to take a backseat to political expediency. The NAACP has always proclaimed to be the biggest and the baddest, oldest and boldest, most-feared and revered civil rights organization in the world. Unfortunately, they are now a mere shadow of their origins as they have bowed to the radical progressives taking over the left.

We would be happy and honored to host you at our office in Washington, DC's historic DuPont Circle neighborhood, bring our ambassadors to meet you at the White House or meet you at any location of your choice. While it would be most appropriate on July 15th, the day you should be speaking at the NAACP's convention, we are happy to do it at the most convenient time for you.

Project 21, an initiative of the [National Center for Public Policy Research](http://www.NationalCenter.org), is one of the nation's oldest and largest networks for black conservative leaders. It was developed to promote the views of black Americans whose entrepreneurial spirit, dedication to family and commitment to individual responsibility have not traditionally been echoed by the alleged the civil rights establishment such as the NAACP -- nor by the media.

Our members come from across America, and include members of academia, clergy, business leaders, entertainers, athletes, economists, journalists, attorneys and educators -- all committed to

www.NationalCenter.org
2005 Massachusetts Avenue NW • Washington, DC 20036

promoting conservative and free-market values that better reflect the true diversity of thought within the black community.

Project 21 members are extremely active in the media, averaging more than four television interviews a day -- appearing on FOX, CNN, C-SPAN, MSNBC, Newsmax and OAN, along with interviews on national radio. Some of our most prominent supporters of your agenda and may already be known to you: Linda Lee Tarver, P. Rae Easley, Stacy Washington and many others.

Even though we are critical of the NAACP for not inviting you to their conference, let's get real. Our programs and policy initiatives align more with your vision for America, Mr. President. We want to tell you our stories and find where we can work together to make American great. Please let us find out how we can partner to advance our collective vision!

Please have your team contact Terris Todd at 269-209-9018 or TTodd@NationalCenter.org for details.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read "H. Cooper", with a long, sweeping underline.

Horace Cooper
Chairman, Project 21